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# Ashreet Sangotra Data Scientist

#### Education

## **Data Science Master's Program**

GREY ATOM - OCTOER 2020

**Curriculum**: Basic Python, key Data Science Libraries, Probability and Inferential Statistics, Basic and Advanced Machine Learning Techniques - Supervised and Unsupervised.

Multiple Projects done as part of the Program can be found on my Github.

### **B.E Automobile Engineering**

MUMBAI UNIVERSITY - JUNE 2020

#### Skills

- 1. Python 3 (NumPy, Pandas, Matplotlib, Seaborn, Sci-Kit Learn)
- 2. SQL, Tableau
- 3. Experimental Design Hypothesis (A/B) Testing
- 4. Machine Learning (Linear and Logistic Regression, SVM, KNN, Decision Trees)
- 5. Advanced Machine Learning Ensemble Learning (Random Forest, AdaBoost, GradientBoosting)
- 6. Foundational Deep Learning (ANN, CNN, NLP and RNN)
- 7. (*In Progress*) Keras and TensorFlow 2.0 (Google TF developer Certification)

## **Relevant Certifications**

- 1. Machine Learning by Stanford University
- Taught by Andrew Ng (Coursera)
- 2. Deep Learning Specialisation by deep learning.ai Taught by Andrew Ng (Coursera)
- 3. (*In Progress*) TensorFlow Developer Professional Certificate by deeplearning.ai -Taught by Laurence Monorey (Coursera)

#### **Achievements**

1. Nationally awarded, for most growth in a product (+241%) - year 2016
2. Awarded National Best Case Practice (AIESEC India - Investment Model)

## **Main Projects**

CODE-WORK ON GITHUB | DETAILED BLOGS ON PORTFOLIO WEBSITE

- 1. **Spotify | Discover Anytime**: Using classification techniques to find out potential favourite songs from a large Spotify Dataset. Attained Recall Score of > 0.9
- 2. **Clustering Geolocation Data of Taxi Ranks**: Defined key clusters of Taxi Ranks in Johannesburg, so we can build service stations for taxis operating in that region. Built a Hybrid Model combining HDBSCAN and supervised learning(KNN) for the best desired clustering.
- 3. **Customer Segmentation at InstaCart**: Used Clustering techniques and inferred customer segments based on customer's online shopping history. Explored the difference between different Dimension Reduction Techniques (PCA and t-SNE).

## **Professional Experience**

AIESEC / London, UK / June 2018 - July 2019

FINANCE LEAD

- 1. Planned and managed a £800k annual budget, with regular reviews, revenue forecasting, manage expenses and cashflows through the year.
- 2. Successfully reduced bad debt from £120k to under £15k.
- 3. Responsible for the financial literacy of AIESEC Student Unions for various universities across UK.

#### AIESEC / Moscow, Russia / June 2017 - May 2018

ORGANIZATIONAL ANALYST

- 1. Created of an Internal Finance Distribution Model, reducing internal debts of local offices by more than 400% over 2 quarters.
- 2. Designed internal campaigns to boost performance during peak months.
- 3. Analysed markets and timelines to co-create strategies for core products.

# Leadership / Volunteer Experience

## AIESEC / Navi Mumbai, India / 2016

CITY MANAGER

- 1. Successfully facilitated 300+ international exchanges across 4 products.
- 2. Conducted training sessions for volunteers through local conferences, covering subjects from operations to cross cultural understanding.
- 3. Led a team of 10 volunteers directly & 100+ volunteers indirectly to achieve key annual goals.
- 4. Achieved annual growth of 148% operationally and growth of 122% financially (growth in net revenue)